

Report: Essay and Slogan Writing Competition-Safety and respect for women and Girl child

The Department of Journalism and Mass Communication, Integral University, Lucknow held an essay and slogan writing competition on women empowerment, Theme (safety and respect for women and girls) as part of the UP Mission Shakti Abhiyan Phase 5. Activities include slogan, essay writing and singing competition. This activity took place from 2:00 to 4:00 p.m. on October 25, 2024, in block E403.

The Uttar Pradesh government's Mission Shakti Phase 5 program aims to empower women and children while ensuring safety and dignity. Chief Minister Yogi Adityanath oversaw the initiative, which ran from October to December 2024. The initiative aims to raise awareness and aid mothers and children throughout the state. It also attempts to ensure that women are informed of their rights and legal safeguards, as well as that they have the means to defend themselves, also aware and educate them on topics such as domestic violence, child marriage, sexual harassment and Menstrual Hygiene management and breaking taboos etc.

Students from BJMC, PGDJMC, BSC, and other departments helped make this event a big success. The competition was judged by Dr. Rashid Ansari (HoD) Mass Communication Department, Assistant Professor Mohd Rehan Irfan, Coordinator Mohd Zubair, and Event Coordinator Ms. Nafisa Razi. Several students secured first, second, and third position. Certificates and prizes were distributed to all participants following the announcement of the winners. We hope to bring positive changes in the lives of women and girls through this activity. Congratulations to all participants and we wish them success in their upcoming competitions, both inside and outside the university.

Thanks & Best Regards,

Mohd. Rehan Irfan

Assistant Professor

(Departmental Website Coordinator)

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